Sell



SCHOOL FUND-RAISER HANDS-ON LEARNING WITH A WHOLESOME GREEN MESSAGE!

Available to schools, PTAs, 4-H Clubs, Scouts and other non-profit youth groups

Three options: 1. Seed Orders, 2. Student-run Seed Company and 3. School Seed Garden

1. SEED ORDERS

We provide an order form (see page 4) for 25 popular, easy-to-grow varieties with descriptions, vintage pictures and growing instructions. Like the Girl Scout cookie program, we ship only what you've already sold.

Price is \$2.00 per packet. You keep \$1.00 and send \$1.00 to us for each packet:

Young people sell seed packets using our order form, give customers a receipt and give the checks to the teacher. You total the number of packets ordered, send us <u>1</u> check for half of the proceeds with all of the individual order forms. We ship your seed packets within 2 weeks after we receive them to one address. You distribute the orders. All orders due in to us by Mar. 20.

TIMELINE

Dec. and Jan. – Program planning.

Jan. 25 - Launch your sales training to teach math and business skills.

All Feb. – Young people sell seed packets.

Feb. 25 - Orders sent in to us.

Mid-Mar. -We ship your order to you.

Mar. 19 - You distribute your orders.

SUGGESTIONS

Do start planning early.

Do sort all your individual orders by classroom before you send them.

Do send us all your individual order forms.

with the total # of packets ordered and one check.

Do send your entire order at once. Please no add-ons.

Don't spend hours adding up orders to the exact penny, since we add everything up when we send the seeds out. Just send us the total. We'll do that and save you time!

Don't send orders for each variety. All we need is **one grand total and your order forms.**

2. STUDENT-RUN SEED COMPANY Buy seeds in bulk and repack.

Purchase your choice of seeds of popular varieties in bulk (sizes C and up). Students repack the seeds to sell at their own seed store Students design their own labels, develop their own marketing strategy, learn practical math using scales and scoops, hands-on science and green



business skills. Offers the most money-making and learning potential, but involves some financial risk. Download our free 'Seed Stewards' guidebook for grade-by-grade activities: growseed.org/seedstewards.html. Visit our model program on: centerschool.net/seedstore.html

Schools can purchase blank self-seal seed packets from the Organic Grower Supply section of FEDCO or use packets from your local office supplier. No order deadline but we recommend ordering before Mar. 20 for the best selection. All applicable volume discounts apply to seeds plus an additional 5% seed school discount

HINTS: Limit varieties to 12-18 the first year, then gradually expand. Sell in garden themes such as heirlooms, Three Sisters, all organic, healing herbs, easy-to-grow, etc.

"I can't believe that my drawing is on seed packets that people can buy!"

Garrett, 3rd grade GCS student

3. SEED GARDEN

hands-on learning using seed, food and farming to integrate learning our pilot program won national awards for exemplary youth entrepreuneurship

Seed-saving, once an essential skill passed from generation to generation by traditional farmers, is almost a lost art. By growing and saving seeds, young people become a link to restore food and farming traditions in their own community. Starting with a school compost program, young people learn how to grow an organic garden, save and sell seeds of heirloom wheats and vegetables. School workshops available. Download free curriculum on: growseed.org/seedstewards.html.





Visit our pilot school: <u>schoolgardenproject.com</u>

Thanks to

Camden-Rockport Maine PTA who piloted the Fedco seed packet orders, Alice Armen and the Greenfield Center School, who piloted the Student Seed Company and

Steve Tanguay, Troy Howard Middle School, Belfast, who piloted our Seed Garden.

DOWNLOAD THE FEDCO SEED CATALOGUE:

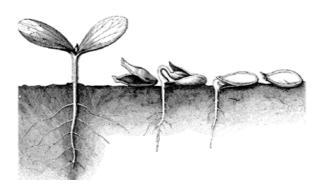
FEDCOSEEDS.COM

On-site Workshops available in School Composting, Seed-Saving and School Gardening.

Contact Eli Rogosa: growseed@yahoo.com
Ph: 207 872 9093

Mail order forms and one check in one envelope to:

Seed School 52 Mayflower Hill Waterville, Maine 04901



Seed Fundraiser Catalogue

25 Easy-to-Grow Varieties

All seeds are untreated and have been tested for germination. They all can be own outside (at a depth twice the seed size) except for Brandywine Tomato (#4075) which should be started indoors in a pot and transplanted. Hardier varieties may be sown April-May, tender varieties in June. Seeds are supplied by Fedco Seeds, a Maine-based consumer-worker cooperative (www.fedcoseeds.com; PO Box 520, Waterville, ME 04903). In the unlikely event Fedco runs out of any variety listed, they will substitute a similar variety. Days to maturity or first bloom appear in parentheses. OG means organically grown seed; OP means open-pollinated. An online version of this form, which can be printed or e-mailed, is available at www.fedcoseeds.com/forms/schoolform.pdf.

204 Provider Bush Green Beans (50 days) OP. Nothing provides like Provider. Early high yields, even under adverse conditions. Concentrated sets of round 5" pods. Rich beany taste. Pick regularly to encourage longer production but stay out of the patch when wet. Tender, will not survive frost. Sow 3-4 seeds per ft. in rows 24-30" apart. Beans need only average soil. 2 oz. packet sows 25 ft.



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1226 National Pickling Cucumber (52 days) OP. Firm black-spined dark green fruits are usually quite sweet, rarely bitter. Suitable for making small pickles, dills or eating out of hand. Best picked at 4-5". Sow 2" apart in rows 3' apart or 6 per mound in hills 4' apart thinning to 3 best plants per hill. Work compost or well-rotted manure into rows or hills. Need rich soil. Very tender, will not survive frost. Pick often for best production. Packet sows 10".

days) OP. Cornell University's famous slicing cucumber, the market standard the past 30 years. For salads and fresh eating. Harvest at 7-8". Vigorous vines will crawl, productive for a long time if kept picked. Same culture as #1226 above. Packet sows 10'.

1411 Black Zucchini (50 days) OP. Dark green (not





black) fruits with superior flavor. Pick frequently for long production. Best harvested while still thin at 6-7". Squash blossoms are also edible. Tender, will not survive frost. Sow in hills 4' apart, 5 seeds per hill. Thin to 2-3 best plants. Work compost or well-rotted manure into the hills for higher yields. Packet sows 5 hills.

1719 New England Pie Pumpkin (102 days) OP. Also known as Small Sugar Pumpkin, New Englanders' choice for pumpkin pies for generations. Round fruits average 4 lb. in good soil. Vigorous vines will crawl plenty. Benefits from compost or well-rotted manure. Sow 4-5 per hill, thin to the 3 best plants, allow 5-6' beween hills. Tender, plants will not survive frost, fruits can take light frost. Pick at full orange color and allow to sun cure for 10 days. Will store several months and continue ripening. Packet sows about 10 hills.





Packet sows about 10 mins.
2050 Nantes Fancy Carrot (68 days) OP. Classic Nantes shape, cylindrical with blunt tip. Rich orange color, sweet, very uniform. Work soil till loose and friable, incorporating compost. Likes good deep garden soil. Do not use fresh manure. Sow any time from late April through July, can tolerate frost. Can take up to 3 weeks to come up, keep rows moist for quicker emergence. Must thin to 1-2° apart for nice long roots, so try not to sow too thickly. Packet sows about 30 ft.



2108 Early Wonder Beets (48 days) OP. Early and quick-growing with good emergence in cold soil. Attractive purple tops make great early greens. Good for bunching beets. Work compost or leaf mold into soil and create a friable seedbed. Hardy, can take hard frost. Sow any time from April through summer. Sow 2" apart in rows 18" apart. Packet sows about 20'.

2510 Space Spinach (37 days) F-1 hybrid. Will win the space race every time. Fedco's most popular spinach produces big thick wavy mostly smooth leaves with slight nuffles, easy to clean. Very hardy. Sow as soon as the garden can be worked in the spring or wait till late summer for a fall crop. Bolts quickly in midsummer. Packet sows 30' 1" apart in rows 18" apart. Likes rich garden soil; benefits from using well-rotted manure.





2728 Red Salad Bowl Lettuce (46 days) OP. Looseleaf type. Compact frilly rosettes of spectacular bronze-red oakleaves. Norway Maple red at tips and on young growth, green at the base of the leaves. Buttery flavor. Hardy. Sow April and throughout season until fall. Keep well-watered in heat. Sow 24 seeds per ft. in rows 18" apart. Thin to final spacing of 1'. Will grow in average garden soil but more productive in fertile soil with compost worked in. Packet sows about 50'.





2811 Buttercrunch Lettuce (50 days) OP. Bibb or Butterhead type also developed at Cornell University. Dark-green outer leaves with creamy center heart. Smooth and soothing with a green refreshing flavor. Can stand some heat. Fedco's best-selling lettuce. Culture same as #2728. Packet sows about 50'.

2992 Mesclun Mix (30-50 days) OP. For superb salads. Two packets in this mix, one a mixture of different types, colors and shapes of lettuce, the other a mix of tangy greens, including mustards, Asian greens such as Mizuna and Tatsoi, endive, arugula and chervil. The concept comes from Provence in France. Plant each packet in adjoining beds or rows. Harvest by cutting young leaves with scissors. In good weather mesclun will regenerate after cutting, but you can make succession plantings if it gets tired. These greens tolerate light frosts. Packets plant about 20'.



3022 Arugula (47 days) OP, Also known as Rocket or Rouguette, this salad plant has taken American cuisine by storm in the last 20 years. Musky green with piquant blossoms will spice up your salad. Frequent watering green with pungency. Can be sown in April for a spring crop but will get hot and bolt quickly in summer. Best planted in August for a fall crop. Few are indifferent to arugula, most either love it or hate it. Here it is for those who love it! Packet sows 60'. Plant 1" apart in rows 18" apart.

3036 Bright Lights Chard (56 days) OP. Breeding work by Rob

Johnston of Johnny's Selected Seeds won it a coveted All-America award (the gardening trade's equivalent of an Oscar). Makes swiss chard available in a rainbow of colors. Bright Lights bathes stems, midribs and secondary veins in a panoply of gold, yellow, orange, pink, intermediate pastels and dazzling stripes. Tender with mild chard flavor. Easy to grow in average garden soil and hardy to moderate frost. Sow 2" apart in rows 18-24" apart. Thin to 6" apart. Packet sows about 9.





3158 Gigante d'Italia Parsley (70 days) OP. Flat-leaf parsley, not the kind with heavily curled leaves. An heirloom from northern Italy with good vigor and rich sweet flavor. Plants get about 1 tall. Parsley takes a long time to come up (3-4 weeks) but once up is easy to grow on average garden soil. Many gardeners mark the parsley row with radishes, or some other fast-growers. Soaking the seed a few hours before planting and keeping the row moist also helps the parsley to emerge. Hardy and will take some frost. Packet sows about 25'.

4075 Brandywine Tomato OG (82 days from transplanting) OP, large viney plant. Large oblate pink fruits, often bi-lobed, average about one pound, with the epitome of that old-timey tomato flavor. They have some catfacing and cosmetic defects and ripen unevenly throughout the season, but once you taste one you'll forgive the flaws. Start indoors and transplant in 6-8 weeks after all danger of frost. Set plants at least 3' apart. Intolerant of frost, Pick green fruit if frost threatens and bring inside to ripen. Yum!



4418 Genovese Basil (70 days) OP. Beloved aromatic herb grows 24-30". Excellent for flavoring vegetables and fish and a great variety for making pesto or for drying. Basil is absolutely intolerant of frost and should never be planted until cold weather is past. The leaves can be blackened even by temperatures in the 30s. Topping the plants at about 10" will induce branching and increase the total harvest. Harvest before the plants flower for greater aroma and potency. Can also be kept indoors as a container plant. Packet plants 30'.

4515 Cilantro OG (50-55 days) OP. The foliage is called cilantro, the seeds known as coriander. Easy to grow on average soil, and a rapid grower seeds known as contanter. Easy to grow on average son, and a rapid grower to 2'. This strain is slow bolting, but all cilantro bolts quickly in summer and should be harvested before it goes to flower. Sow August 1 for fall crop when it will stand much longer. Has gained rapidly in popularity in last 20 years, especially for Asian and Mexican dishes. Packet sows 10' at 2" spacing.

> An online version of this form, which can be printed or e-mailed, is available at www.fedcoseeds.com/forms/schoolform.pdf



5060 Bachelor Buttons Mix (about 90 days) OP. Mix of blue, pink, red and white showy flowers with blue predominating. Can be sown in May as they can take moderate frost. Will persist through first frosts in fall. Packet sows 15' at 1" apart. Thin to 2". Grow 3' tall. Can make succession plantings for longer blooms. Cut when blossoms are just beginning to open; will last 6-10 days in vase.

5085 Pacific Beauty Calendula (60 days) OP. Also

known as Pot Marigold. Beautiful orange and yellow semi-double flowers good for informal bouquets, also edible. Used in homeopathic remedies and ointments for their soothing qualities. Easy to grow and loves cool weather. Can be sown relatively early in spring, and will can be sown relatively early in spring, and will survive first fall frosts for very long bloom time. Don't overcrowd, and deadhead old blooms to keep those blossoms coming. Will reseed the following year. Plant 1" apart for 25' row, but thin to 4-6 inches.





5141 Sensation Mix Cosmos (about 70 days) OP. Sun-loving, free-flowering all summer in a mix of colors, pinks and magentas predominating. Daisy-style flowers bloom amidst lacy cut foliage. Vigorous growers to 4-5. Sow after danger of frost is past. Packet will plant 20'. Thin to 9-12" apart. Harvest for cutflowers when petals on first flower are just opening. Will last 4-6 days in vase. Old blooms don't last. Can take mild frosts in the fall. Fedco's second most popular flower, the standard cosmos variety since 1930.

5272 Clarke's Heavenly Blue Morning Glory (about 115 days) Rampant vines climb 12', require support, love sun. Intense blue trumpet-shaped flowers lighten towards center highly decorative. Require only average soil. Rich soil produces excess foliage and few blooms. Nick seeds or soak them overnight to speed germination. Sow outdoors after danger of frost; prefer warm soil. Packet contains about 75



5288 Jewel Mix Nasturtiums (55-65 days) Its name is from the Latin for "twisted nose." Both ornamental and edible, the gold, yellow, orange and red blossoms lend a peppery-sweet taste to salads. Easy to grow, needing only average soil. Grows excessive foliage and few blooms in too-rich soil. Does not tolerate frost. Likes

full sun but blossom production slows in hot weather. Bushy variety holds blooms above the foliage. Grows to 16" tall. About 25 large seeds in each packet.

5401 Autumn Beauty Mix Sunflower OG (90-110 days) OP. A multibranching beauty with a mixture of earthen tone

petals ranging from bright yellow to bronze to purples. Most have a characteristic red ring enclosing a black center. Blossoms 4-8" across, terrific as the center of giant flower arrangements. Love very rich soil and full sun. Will grow 5 tall. Plant around the time of last frost. Give each plant at least 1' and irrigate in dry weather. Harvest for cutflowers when the flowers are almost completely open. Autumn Beauty is Fedco's most popular sunflower variety. Each packet has about 45 seeds, enough for a captivating display.





5454 Mammoth Mix Sweet Peas (75 days) The easiest sweet pea to grow, puts on a gorgeous show! The 4-6' vines require support. Although temporarily slowed by heat waves, they revive with each cool spell and bloom dependably from July thru September. Their long stems and engaging fragrance make them excellent cut flowers. Soak seeds for 12-24 hours prior to sowing outdoors in spring. Like full sun and moist rich soil. Mulch if you live in a warm climate. Packet sows 10'.

5468 Benary's Giants Mix Zinnia (about 80 days) Lighthearted & showy, terrific in bouquets. Densely-petaled double flowers regularly exceed 4" across, borne on long stems perfect for cutting. The brightness of their refined blooms makes them our most popular flower. Breathtaking under ideal conditions, but holds better than most even under stress of high heat and excessive rainfall. Start indoors for 4 weeks in warm soil and transplant out 1' apart after danger of frost in full sun, or direct seed when soil warms up. Easy to grow; likes fertile soil. Intolerant of frost. About 50 seeds.



SEED ORDER FORM

Student Name .			Gro	ade _
School		Teacher		
Customer Name	²			
Address				
/ laar ess				
Town			Zip	
		Variety Name	Number of Packets	
	204	Provider Green Bean		
	1226	National Pickling Cucumber		
	1312	Marketmore 76 Slicing Cucumber		
	1411	Black Zucchini		
	1719	New England Pie Pumpkin		
	2050	Nantes Fancy Carrot		
	2108	Early Wonder Tall Top Beet		
	2510	Space Spinach		
	2728	Red Salad Bowl Lettuce		
	2811	Buttercrunch Lettuce		
	2992	Mesclun Mix		
	3022	Arugula		
	3036	Bright Lights Swiss Chard		
	3158	Gigante d'Italia Parsley		
	4075	Brandywine Tomato organic		
	4418	Genovese Basil		
	4515	Cilantro, organic		
	5060	Bachelor's Button Mix		
	5085	Pacific Beauty Calendula		
	5141	Sensation Mix Cosmos		
	5272	Clarke's Heavenly Blue Morning Glory		
	5288	Jewel Mix Nasturtium		
	5401	Autumn Beauty Mix Sunflower, organic		
	5454	Mammoth Mix Sweet Peas		
	5468	Benary's Giants Mix Zinna		
		number of packets		
		multiply x \$2.00		
		Grand Total		
		Due back to school by March 1	09	

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Make checks to (Teacher's Name)_____